



## General overview of the "Masahatu\*na" (مساحات\*نا)

Out of the belief in communities' rights to lead their own realities, B&Z dedicated its festival for the 10th anniversary of its establishment in Shatila to the local community to present their concerns and demand their rights. B&Z adopted the [New-Patrons](#) working method, which is based on a methodology written by Fransios Hers in 1991 and is based on community leadership over needs identification and implementation of initiatives. The New Patron protocol proposes a group of individuals, in collaboration with artistically experienced mediators, to commission artists to produce artworks that serve the purpose of the general good of society. The protocol defines the roles and responsibilities of the main participants: commissioners (community), mediators (individuals with expertise in artistic production), artists, supporters, and researchers, who take action together to create artworks in all areas that serve a community and belong to the public space. Accordingly, a Patron Group of 10 camp residents (6 Females/4 Males) representing different community segments was established. Moreover, as the New Patron methodology also includes a Mediation-Curatorial method, B&Z assigned a Mediator (with a curatorial background/ experience) to support the Patron Group in developing an initiative that is informed by the needs of the residents of Shatila Camp, and that aims to serve their collective good.

The festival and artwork are intended to support the Shatila community and create connections with the public.

# The commission

Based on several intense discussions about what was needed for the camp and at what points the patrons wished to focus on commissioning artwork. Since most of the topics discussed either take place in public space or relate directly to the social and political complications of the lack of space, the patrons agreed on the following:  
"WE WANT TO EXPLORE AND DISCOVER CREATIVE SOLUTIONS TO THE LACK OF COMMON AND PUBLIC SPACES."

Communication coverage for "ElFar3i" Concert at Metro el Madina,  
Saturday, 30 September 2023

## Design:

<https://drive.google.com/drive/folders/1G1o7dm13mZHSQwT8zlcaCS-uj6iAmMcM?usp=sharing>

## Poster:

[https://drive.google.com/file/d/1lbaVLU0H1wUi\\_6Qa2o6F\\_f060cf4smCW/view?usp=sharing](https://drive.google.com/file/d/1lbaVLU0H1wUi_6Qa2o6F_f060cf4smCW/view?usp=sharing)

## Post for Instagram and Facebook:

<https://drive.google.com/file/d/1XC7aaPz51YYE7i8Hsjg8e4GHFfw3b-Of/view?usp=sharing>

## Cover photos for Facebook:

[https://drive.google.com/file/d/1Dq7dpqBxvSCuCUb\\_LSXy8uQjLFftwnTI/view?usp=sharing](https://drive.google.com/file/d/1Dq7dpqBxvSCuCUb_LSXy8uQjLFftwnTI/view?usp=sharing)

## Agenda Post:

[https://drive.google.com/file/d/1ZVdOCPK-xJucBpzwDc9a5Ge\\_VV4lkiQ2/view?usp=sharing](https://drive.google.com/file/d/1ZVdOCPK-xJucBpzwDc9a5Ge_VV4lkiQ2/view?usp=sharing)

## Post for the opening Act:

<https://drive.google.com/drive/folders/1IAEVkghKvSARE59uWPJd6X9g15FRSZgT?usp=sharing>

## Instagram Stories:

<https://drive.google.com/drive/folders/1QBJCn8Enr5mC5snBTDz67h6fsae1yzjK?usp=sharing>

## Organizers Name Tags

## Chit-Chat with El far3i

Prior to the event featuring the artist "El Far3i" at "Riwak Beirut" on Thursday, September 28th, a chit-chat gathering convened, drawing an attendance of 50 individuals, including the commissioners from Shatila Camp. Facilitator Zeina Shahla guided the discussion, alongside mediator Boushra Adi, delving into various aspects of the artist's life and works. The conversations touched upon the significance of places and spaces for both the artist and the community. The active participation of the audience vividly illuminated their unique perspectives.

## Music, Song, and Video Production

Through the creation of a song that delves into the restricted spatial conditions within the camp, accompanied by an evocative visual production that abstracts the lyrics and introduces the camp's essence, the project aims to extend its message to a broader audience, transcending the physical confines of the camp and the nation. This audio-visual endeavor enhances the narrative's emotional resonance and aesthetic allure, offering an intimate portrayal of the community's reality.

The composition grapples with the multifaceted challenges arising from the scarcity of public spaces within the camp. The project encompasses several key components:

- Collaboration with a renowned hip-hop artist for the production
- The conception of the song's theme, lyrics, and musical arrangement, informed by the insights of the community members
- Engaging musicians and budding talents within the camp to explore the opportunities and obstacles in music production, with a focus on the camp's unique context
- Complete song production, including recording, editing, mixing, and mastering
- Release of the song on the artist's social media platform
- Presentation of the song at a music event during the B&Z festival held on September 30 at Metro el Madina

**The concert attracted an audience of over 600 attendees, resulting in an estimated income of around \$9,000.**



## Social Media

### Reels:

[https://www.instagram.com/reel/CxaGUqINY-E/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA==](https://www.instagram.com/reel/CxaGUqINY-E/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==)

[https://www.instagram.com/reel/Cxdyll6NlsB/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA==](https://www.instagram.com/reel/Cxdyll6NlsB/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==)

[https://www.instagram.com/reel/CxaTG3MBIf6/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA==](https://www.instagram.com/reel/CxaTG3MBIf6/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==)

[https://www.instagram.com/reel/Cx8t-sfB2GS/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA==](https://www.instagram.com/reel/Cx8t-sfB2GS/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==)

### Paid Ads:

[https://www.instagram.com/reel/CxaTG3MBIf6/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA==](https://www.instagram.com/reel/CxaTG3MBIf6/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==)

**Reached to 48936**

[https://www.instagram.com/p/CxAdqensGg6/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA==](https://www.instagram.com/p/CxAdqensGg6/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==)

**Reached to 32,821**

The event was also promoted across our various social media platforms, including Facebook, LinkedIn, and Instagram.

## Photo-Video

### Chit Chat session:

[https://drive.google.com/drive/folders/1a8oO-W4BMunOGQkH3oeS2ShTaIFVQJrN?usp=drive link](https://drive.google.com/drive/folders/1a8oO-W4BMunOGQkH3oeS2ShTaIFVQJrN?usp=drive_link)

### Concert:

[https://drive.google.com/drive/folders/1lid3G6\\_6YYu9zDBn3V5PPludMmQqbrQT?usp=drive link](https://drive.google.com/drive/folders/1lid3G6_6YYu9zDBn3V5PPludMmQqbrQT?usp=drive_link)